

Privacy+ Security May 7-9, 2025 - Washington, DC

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Welcome

The Privacy + Security Forum brings together seasoned thought leaders in privacy and security. We are excited that you can join us!

Our distinguished participants are from Beijing, Berlin, Brussels, Dubai, Dublin, London, Mexico City, Montreal, Paris, Seoul, Tokyo, Zürich and, of course, from across the U.S.

Network with privacy professionals, security professionals, chief information officers, attorneys, academics, experts from NGOs & think tanks, technologists, policymakers, and everyone else with strong ties to the privacy and security community.

We look forward to welcoming you with 900+ thought leaders expected.



Daniel J. Solove is the Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law at the George Washington University Law School. He founded TeachPrivacy, a company providing privacy and data security training. He is one of the world's leading experts in privacy law.



Paul M. Schwartz is a leading international expert on information privacy law. He is the Jefferson E. Peyser Professor at UC Berkeley School of Law and a Director of the Berkeley Center for Law and Technology. He is also the President of the Paul Schwartz Privacy LLC.

08:00 am - 08:50 am	Breakfast Grand Ballroom
08:50 am – 11:10 am	Al Governance Workshop Room 309 Taryn Crane, Privacy & Data Protection Practice Leader, BDO Karen Schuler, Market Leader, BDO Courtney Barton, Managing VP & Assistant General Counsel, Marriott International
08:50 am - 09:50 am	Session 1.1 Beyond LLMs: Privacy Issues in Video Image and Computer Vision Models Room 301 Nina Frant, Special Counsel, Freshfields Sean Quinn, Counsel, Freshfields
08:50 am - 09:50 am	Tackling Al in Privacy Contracting Room 307 Joanne Charles, Associate General Counsel, Gilead Sciences Trinity Car, Assistant General Counsel, Wolters Kluwer Cristina Messerschmidt, Senior Associate, Data Privacy & Security, Baker McKenzie
09:50 am - 10:10 am	Coffee Break

Grand Ballroom

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10:10 am - 11:10 am	Session 1.2 Pragmatic Statistical De-Identification: Smooth Sailing, Choppy Waters, And Lessons Learned From Large-Scale Implementations Room 301 Brian Rasquinha, Associate Director, Solution Architecture, Privacy Analytics (moderator) Lauren Groebe, Assoc. Gen. Counsel – Privacy, Cybersecurity & Digital, Baxter International John House, Executive Director, Science and Technology, Premier Applied Sciences
10:10 am - 11:10 am	The Challenges and Opportunities Presented by Health-Related Advertising Room 307 Ali Jessani, Counsel, WilmerHale Tony Ficarrotta, VP & General Counsel, Network Advertising Initiative (NAI) Ben Chapman, General Counsel and Chief Privacy Officer, Swoop Robyn Eckerling, Chief Privacy Officer, Tempus Labs
10:10 am - 11:10 am	Unlocking Economic Potential: Policy Imperatives for Al Agent Interoperability Room 308 Ryan Dattilo, Partner, Aquia Group Matt Boulos, Head of Policy and Safety, Imbue Tom DeMatteo, General Counsel, Senator Mike Lee (R-UT) Ted Wagner, Chief Information Security Officer, SAP National Security Services

11:10 am - 11:30 am

Coffee Break Grand Ballroom

Baker Botts helps clients around the world see over the horizon regarding their business opportunities and challenges. Privacy and data protection are no exception.

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11:30 am - 12:30 pm	Session 1.3 International Data Transfers 2.0 – Déjà Vu All Over Again? Room 301 Edward Machin, Counsel, Ropes & Gray Kai Zenner, Head of Office & Digital Policy Adviser, European Parliament
11:30 am - 12:30 pm	Leave No Crumbs: Practical Tips for Cookie Compliance and Litigation Defense Room 307 Emma Blaser, Partner, Venable Jean-Paul Cart, Partner, Venable Sarah Smith, Senior Counsel, Privacy and Cybersecurity, Eventbrite
11:30 am - 12:30 pm	Locking it Down: A Deep Dive on the DOJ's Final Rule on Preventing Access to Sensitive Personal Data and Government-Data by Countries of Concern and Covered Persons Room 308 Matthew Coleman, Partner, Orrick, Herrington & Sutcliffe Jeanine McGuinness, Partner, Orrick, Herrington & Sutcliffe
12:30 pm - 01:30 pm	Lunch Generously sponsored by AON

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01:30 pm - 02:30 pm	Keynote by Meg Leta Jones: The Future of Family Privacy: Children, Social Media, Parental Consent, EdTech, and Genetics Grand Ballroom Meg Leta Jones, Provost's Distinguished Associate Professor, Georgetown University
	Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School (moderator)
02:30 pm – 05:00 pm	Al Workshop: Deploying Al Systems Room 309 Amber Ezzell, Policy Counsel for Al, Future of Privacy Forum Anne Bradley, Senior Fellow, Future of Privacy Forum Brenda Leong, Director, Al Division, ZwillGen Bret Cohen, Partner, Global Regulatory, Hogan Lovells Daniel Berrick, Senior Policy Counsel for Artificial Intelligence, Future of Privacy Forum
02:30 pm - 03:30 pm	Session 1.4 Beyond Checkboxes: How AI and Automation Are Transforming Compliance Room 301 Sheena Thomas, Counsel, Arnold & Porter Leila Golchehreh, Co-Founder & Chief Strategy Officer, Relyance AI Amy Lawrence, Chief Privacy Officer and Head of Legal, SuperAwesome
02:30 pm - 03:30 pm	Biometric Data Privacy & Litigation: Emerging Risks and Compliance Strategies Room 307 Matthew Baker, Partner, Baker Botts Jenna Comizio, Vice President, Compliance and Legal Affairs, Mediacom Cara Ciuffani, General Counsel, Veho
02:30 pm - 03:30 pm	50 States, 19 Privacy Laws, 1 Headache: Managing Vendor Sourcing and Diligence Room 308 Andy Hepburn, General Counsel, Safeguard Privacy (moderator) Rachel Glasser, Chief Privacy Officer, Magnite Tony Stein, Principal, Plain Language, Inc.
03:30 pm - 04:00 pm	Ice Cream Social Generously sponsored by Troutman Pepper Locke Grand Ballroom

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Our Data Privacy and Cybersecurity practice brings together a unique, cross-disciplinary team of legal and regulatory experts with diverse perspectives and experience in business, law, and technology.

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For more information contact:

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Michelle A. Reed

Global Co-Chair of the Data Privacy and Cybersecurity Group 972-936-7475 michellereed@paulhastings.com

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04:00 pm - 05:00 pm

Session 1.5

Data Access and National Security: A New Paradigm Under DOJ's U.S. Sensitive Data Rule Room 301 Ingrid Price, Special Counsel, Covington

Julia Post, Of Counsel, Covington Joseph Whitlock, Sr. Dir., Policy, Business Software Alliance; Exec. Dir., Global Data Alliance

Explore DOJ's new regulatory landscape for sensitive data transactions involving U.S. person's data and countries of concern. Learn about initial compliance trends and future deadlines.



04:00 pm - 05:00 pmTeamwork Triumph: Crafting Legal Success in Defeating Security Breach Class
Certification Through Collaboration
Room 307
Tambry Bradford, Partner, Privacy + Cyber Practice, Troutman Pepper Locke
Jennifer Willson, Senior VP, Infrastructure Engineering & Cloud Operations, Blackbaud
Linda Hsiao, Managing Director, Ankura Consulting Group
Joshua Davey, Partner, Privacy + Cyber Practice, Troutman Pepper Locke (moderator)04:00 pm - 05:00 pmThe Year Is 2030: What Did We Get Horribly Wrong About Privacy?
Room 308
Andrew Clearwater, Partner, Privacy, Cybersecurity, Al Governance, Dentons
Feras Ahmed, Assistant General Counsel, Privacy, Dotdash Meredith
Hugo Teufel III, VP, CPO, Lumen Technologies
Jennifer Ruehr, Co-Managing Partner, Hintze Law05:00 pmO5:00 pm

05:00 pm - 06:00 pm

Reception Grand Ballroom

08:00 am - 08:50 am	Breakfast Grand Ballroom
08:50 am – 11:55 am	Cybersecurity Law Workshop
08:50 am – 09:45 am	Cybersecurity Enforcement in Action: Perspectives from Regulators and the USIC Aaron Charfoos, Partner, Paul Hastings (moderator) Michelle Reed, Partner, Paul Hastings (moderator) Rick Evanchec, Section Chief, FBI Laura D'Allaird, Chief, Cyber and Emerging Technologies Unit, SEC
10:00 am – 10:55 am	The Rulebook Reloaded: Tackling Cybersecurity Compliance in a New Administration Jeremy Berkowitz, Senior Director, Deputy Chief Privacy Officer, Paul Hastings (moderator) Jason Sarfati, Chief Privacy Officer and VP Legal, Unacast Emily Coyle, President, Cyber Governance Alliance
11:00 am – 11:55 am	Cyber Threat Landscape: Lessons from the Latest Data Breaches Michelle Reed, Partner, Paul Hastings (moderator) Carlos Pelayo, Executive VP & Chief Legal Officer, Mr. Cooper Group James Perry, Global VP of Digital Forensics & Incident Response, CrowdStrike

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08:50 am - 09:50 am	Session 2.1 Breach Mode: From Investigation to Notification and Call Centers– Best Practices for Managing the Madness Room 301 Todd Hindman, Senior VP, Data Breach Response Services & Strategic Alliances, IDX Nicholas Cramer, Vice President, GTM, IDX Jamie Tolles, Vice President, Incident Response, IDX Mariah Leffingwell, Associate, Clark Hill
08:50 am - 09:50 am	Privacy, Priorities, and Persuasion: A Strategic Playbook for Legal & Privacy Leaders Room 307 Val Ilchenko, General Counsel & Chief Privacy Officer, TrustArc Jared Klebanoff, Assistant General Counsel, Privacy, Marqeta Jeremy Berkowitz, Senior Director, Deputy Chief Privacy Officer, Paul Hastings Rebecca MacVittie, General Counsel, NewStore
08:50 am - 09:50 am	Defensible Response & Recovery in the Age of Al Room 308 Brendan Rooney, Senior VP & Global Head of Incident Response,Booz Allen (moderator) Matt Keating, Director of Al Security, Booz Allen James Arnold, Senior Counsel, Cybersecurity, Data Privacy, and Al, Norton Rose Fulbright
09:50 am - 10:10 am	Coffee Break Grand Ballroom
10:10 am - 11:10 am	Session 2.2 Al Governance Masterclass: Everything You Need to Know in 2025 and Beyond Room 301 Leila Golchehreh, Co-Founder & Chief Strategy Officer, Relyance Al Leah Perry, VP, Legal – Chief Privacy Officer & Global Head of Public Policy, Box Lena Ghamrawi, Senior Privacy Counsel & Data Protection Officer, Quora
10:10 am - 11:10 am	New Developments in Health Information Privacy and Security Law Room 307 Adam Greene, Partner, Davis Wright Tremaine
10:10 am - 11:10 am	On the Hook: Understanding Personal Exposure for Data Guardians Room 308 Ted Augustinos, Partner, Troutman Pepper Locke (moderator) James Shreve, Partner, Troutman Pepper Locke Ryan Burch, SVP, Associate General Counsel and Chief Privacy Officer, LPL Financial Christopher Keegan, Sr. Managing Director, Cyber and Technology National Practice Leader, Brown & Brown Lauren Roth, Vice President, US Cyber Practice, Marsh USA

10:10 am - 11:10 am

Up-Leveling Your Privacy Program To Make Sense of The Latest State Law Developments Room 310 Libbie Canter, Partner, Covington

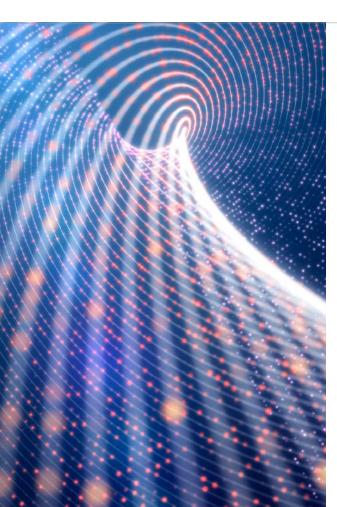
Liz Lyons, Global Privacy Senior Counsel, HP Kate Goodloe, Managing Director, Policy, Business Software Alliance Hanna Abrams, Assistant Attorney General, Maryland Office of the Attorney General

Explore how to elevate your privacy program in response to new state laws, including California's pending rules on automated decision-making and risk assessments, recent enforcement trends, and upcoming requirements in Maryland and Minnesota.



11:10 am - 11:30 am

Coffee Break Grand Ballroom



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When navigating data privacy and protection, you need a trusted partner who understands the law inside and out. McDermott's world-class Global Privacy & Cybersecurity team has extensive experience advising clients on the statutory, regulatory, and enforcement regimes that govern data collection, use, and disclosure in the United States, Europe, Asia, and elsewhere.

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11:30 am - 12:30 pm	Session 2.3 Navigating Privacy in the Life Sciences Industry Room 301 Kirk Nahra, Partner, WilmerHale Kimberly Gray, Global Chief Privacy Officer, VP and Associate General Counsel, IQVIA
11:30 am - 12:30 pm	The Convergence: Breaking Down the Old Silos of Privacy and Security Room 307 Dan Frechtling, CEO, Boltive Mason Clutter, Partner & Privacy Lead, Frost Brown Todd Chris Clymer, VP of Security Services, Inversion6
11:30 am - 12:30 pm	The Hidden Threat: Organizational Risks of Remote Employee Fraud Room 308 Heidi Wachs, Managing Director, AON Partha Alwar, Director, AON Carly Battaile, Director, AON Fran Faircloth, Partner, Ropes & Gray
11:30 am - 12:30 pm	Update on the FTC's Privacy Program: Recent Developments and Changes Under New Republican Control Room 310 Reed Freeman, Partner & Co-Chair, Privacy Group, ArentFox Shiff Michelle Bowling, Associate, Privacy Group, ArentFox Shiff
12:30 pm - 01:30 pm	Lunch Generously sponsored by AON Grand Ballroom
01:30 pm - 02:30 pm	Keynote: Daniel Solove Talks About His New Book "On Privacy and Technology" Grand Ballroom Daniel Solove, Eugene L. and Barbara A. Bernard Professor of Intellectual Property and Technology Law, George Washington University Law School
02:30 pm – 05:00 pm	EU Privacy + Security Workshop Room 309 Nik Theodorakis, Partner, Wilson Sonsini (Brussels) Niko Härting, Partner, Härting Law (Germany)
02:30 pm - 03:30 pm	Session 2.4 A Glimpse into the Future of Cross-Border Data Regulation Room 301 Brian Hengesbaugh, Partner, Baker, McKenzie Maria Merrill Hilsmier, Associate VP, Assistant General Counsel, Digital Sustainability Regional Attorney Lead, Privacy, Eli Lilly Suzan Su, Director, Americas Head of Data Legal and Cybersecurity Legal, UBS
02:30 pm - 03:30 pm	Al as a Cyber Advantage Versus as a Cyber Risks Room 307 Doug Howard, CEO, Pondurance Lauren Winchester, Head of Cyber Risk Services, Travelers Matthew Welling, Partner, Crowell & Moring
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02:30 pm - 03:30 pm	Cookie Deep Dive: Maximizing Value While Minimizing Risk Room 308 Elliot Golding, Partner, McDermott Will & Emery David Cox, Assistant General Counsel – Privacy, Data Governance & E-Discovery, Volkswagen Group of America Amber Mednick, Senior Corporate Counsel, Privacy, T-Mobile
02:30 pm - 03:30 pm	FTC's Activities and Priorities Room 310 Maneesha Mithal, Partner, Wilson Sonsini Sara DePaul, AVP Global Public Policy, AT&T Stacy Feuer, Senior VP, Entertainment Software Rating Board
02:30 pm - 03:30 pm	Shifting Privacy and Cybersecurity Priorities in the First 100 Days of the New Administration Room 311 Ed McNicholas, Partner, Ropes & Gray Amish Shah, Counsel, Ropes & Gray
03:30 pm - 04:00 pm	Ice Cream Social Generously sponsored by Troutman Pepper Locke Grand Ballroom
04:00 pm - 05:00 pm	Session 2.5 Cross-Functional Issues With Data Privacy: Get Legal, Marketing, and IT/Security to Work Together Effectively Room 301 Ian Cohen, Founder & CEO, Lokker Michelle Finneran Dennedy, Chief Data Strategy Officer, Abaxx Technologies Cy Khormaee, CEO, AegisAl
04:00 pm - 05:00 pm	Privacy for Children and Teens Is Not Kid's Play – Best Practices from Leaders to Avoid an FTC or State AG "Time Out"! Room 307 Jim Koenig, Co-Leader, Privacy + Cyber Practice, Troutman Pepper Locke (moderator) Daniel Muto, Managing Privacy Attorney, Epic Games Pujarini Maulik, SVP Legal and Privacy Head, InMobi I Glance Timothy Ma, Co-Founder & Chief Legal Officer, k-ID Laura Hamady, Counsel, Troutman Pepper Locke
04:00 pm - 05:00 pm	Riding the Privacy Rollercoaster: Considerations and Strategies for Health Data Privacy Compliance and Risk Mitigation in Uncertain Times Room 308 Melissa Levine, Partner, Hogan Lovells Anna Park, VP, Compliance & Data Privacy Counsel, Masimo
04:00 pm - 05:00 pm	The DOJ's Bulk Sensitive Personal Data Rule & the Future of National Security Law Room 310 Clayton Northouse, Partner, Latham & Watkins (moderator) Jennifer Archie, Partner, Latham & Watkins Paul Rosen, Partner, Latham & Watkins Brian Lichter, Vice President, AON's Cybersecurity Solutions

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Conference Day 3 – Friday, May 9

08:00 am - 08:50 am	Breakfast Grand Ballroom
08:50 am - 09:50 am	Session 3.1 Building a Flexible & Scalable Privacy Governance Framework Amid an Evolving Legal Landscape Room 301 Thora Johnson, Partner, Orrick, Herrington & Sutcliffe Sulina Gabale, Partner, Orrick, Herrington & Sutcliffe Nakia Hansen, Legal Counsel Manager, Pandora Jewelry Sunita Subramanian, Senior Lead Privacy Legal Counsel, Dexcom Andrew Weiner, Privacy and Data Security Counsel, Zillow Group
08:50 am - 09:50 am	De-Identification: New Laws, New Threats, New Approaches Room 307 Ann Waldo, Principal, Waldo Law Office Patrick Baier, Datavant Brian Rasquinha, Associate Director, Solution Architecture, Privacy Analytics
08:50 am - 09:50 am	Negotiating Data and Al-Related Contract Terms: Challenges, Trends, and Best Practices Room 308 Wim Nauwelaerts, Partner, Alston & Bird Predita Rostomian, VP & General Counsel, Fluke Health Solutions Bill Karazsia, VP, Assoc. Gen. Counsel, Privacy & Information Governance, Fortive Heather Kuhn, Privacy, Cybersecurity and Technology Counsel, Genuine Parts Company
09:50 am - 10:10 am	Coffee Break Grand Ballroom
10:10 am - 11:10 am	Session 3.2 New Strategies for NexGen Data Breach & Privacy Class Actions & Mass Arbitrations Room 301 Ian Ballon, Co-Chair, Global Intellectual Property & Technology Practice Group, Greenberg Traurig Doug Smith, Executive Director, Cybersecurity and Privacy Legal, E*TRADE/Morgan Stanley
10:10 am - 11:10 am	Privacy, AI, and Politics – How Changes in Government Impact Privacy Room 307 Rohan Massey, Partner, Ropes & Gray Ben Rossen, Associate General Counsel, Policy & Regulation, OpenAI David Cox, Assist. General Counsel – Privacy, Data Governance & E-Discovery, Volkswagen Group of America
10:10 am - 11:10 am	ROI of Privacy and AI Legal Compliance Room 308 Dave Cohen, Director, Myna Partners Beatrice Botti, VP, Chief Privacy Officer, DoubleVerify George Jones, DPO and Head of Privacy Engagement, Zoominfo Julia Shullman, General Counsel and Chief Privacy Officer, Telly

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Conference Day 3 – Friday, May 9

10:10 am - 11:10 am	The AI Double-Edge: Balancing Learning Analytics and Student Privacy Room 309 Robyn Mohr, Partner, Loeb & Loeb Chanda Marlowe, Associate, Loeb & Loeb Rhonda Powell, Executive VP, GC, Corporate Secretary, Strada Education Foundation Inna Barmash, Chief Legal Officer and Corporate Secretary, Amplify Jim Siegl, Senior Technologist for Youth and Education Privacy, Future of Privacy Forum
10:10 am - 11:10 am	Vitals Check: Update on Key Regulatory Developments for Health and Life Sciences Room 310 Rachel Kurzweil, Of Counsel, Paul Hastings Dena Kozanas, Assoc. General Counsel & Chief Privacy Official, Mitre Mohammad Amer, VP, Associate General Counsel & Chief Privacy Officer, Solventum
11:10 am - 11:30 am	Coffee Break Grand Ballroom
11:30 am - 12:30 pm	Session 3.3 CISO Liability and Personal Accountability for Cybersecurity Failures Room 301 Allison Raley, Partner, Arnall Golden Gregory Jacqueline Cooney, Partner, Co-Chair Privacy & Cybersecurity Practice, Arnall Golden Gregory Todd Renner, Cybersecurity and Data Privacy Advisor, FTI Consulting
11:30 am - 12:30 pm	Filling the Void: State Attorney General Investigations on Al, Privacy, and Security During the Second Trump Administration Room 307 Rebecca Engrav, Partner, Perkins Coie Aaron Haberman, Counsel, Perkins Coie
11:30 am - 12:30 pm	Privacy Challenges Associated With Generative Al Room 308 Nancy Libin, Partner, Davis Wright Tremaine David Rice, Partner, Davis Wright Tremaine
11:30 am - 12:30 pm	The Three-Body Problem: Navigating Al's Geopolitical, Legal, and Competitive Risks Room 309 Michael Spadea, Senior Managing Director, FTI Consulting Shea Leitch, Counsel, GTC Law Group PC & Affiliates Bill Karazsia, VP, Privacy and Information Governance, Fortive

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Conference Day 3 – Friday, May 9

12:30 pm - 01:30 pm	Lunch Grand Ballroom
01:30 pm - 02:30 pm	Keynote by Kai Zenner: A Fireside Chat With the Head of Office & Digital Policy Adviser of the European Parliament Grand Ballroom Kai Zenner, Head of Office & Digital Policy Adviser, European Parliament Paul Schwartz, Jefferson E. Peyser Professor of Law, Director of the Berkeley Center for Law & Technology, University of California Berkeley School of Law (moderator)
02:30 pm - 03:30 pm	Session 3.4 Calm Amid Chaos: A Fireside Chat with Shane McGee, General Counsel & Chief Privacy Officer Room 301 Randy Sabett, Special Counsel, Cooley Shane McGee, General Counsel & Chief Privacy Officer, Deepwatch
02:30 pm - 03:30 pm	Governing Intelligence: Navigating Compliance, Regulatory Frontiers in Litigation in 2025 Room 307 Jennifer Everett, Partner, Alston & Bird Funmi Olorunnipa Badejo, Head of Compliance, Palantir Technologies Varsha Mangal, Legal Counsel – Privacy, eBusiness and Advertising, Nestle Tamra Moore, VP, Deputy General Counsel, Vantage Score
02:30 pm - 03:30 pm	Growing Pains: How to Stay Ahead of Expanding Child and Teen Privacy Laws, Regulations, and Investigations Room 308 Jennifer Archie, Partner, Latham & Watkins Marissa Boynton, Partner, Latham & Watkins
03:30 pm - 04:00 pm	Ice Cream Social Generously sponsored by Troutman Pepper Locke Grand Ballroom

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Why is excellent privacy training key to a strong privacy program?

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How will investing in privacy training pay-off?

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How can privacy training help our reputation?

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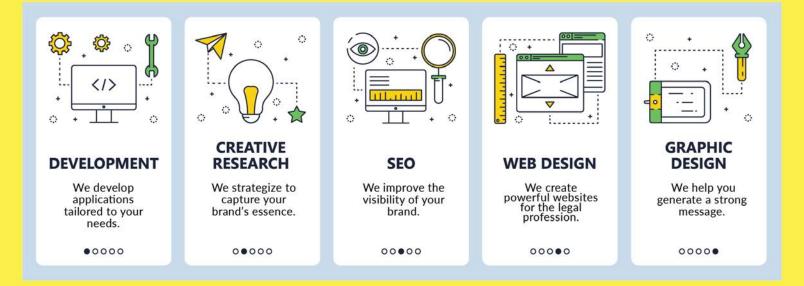


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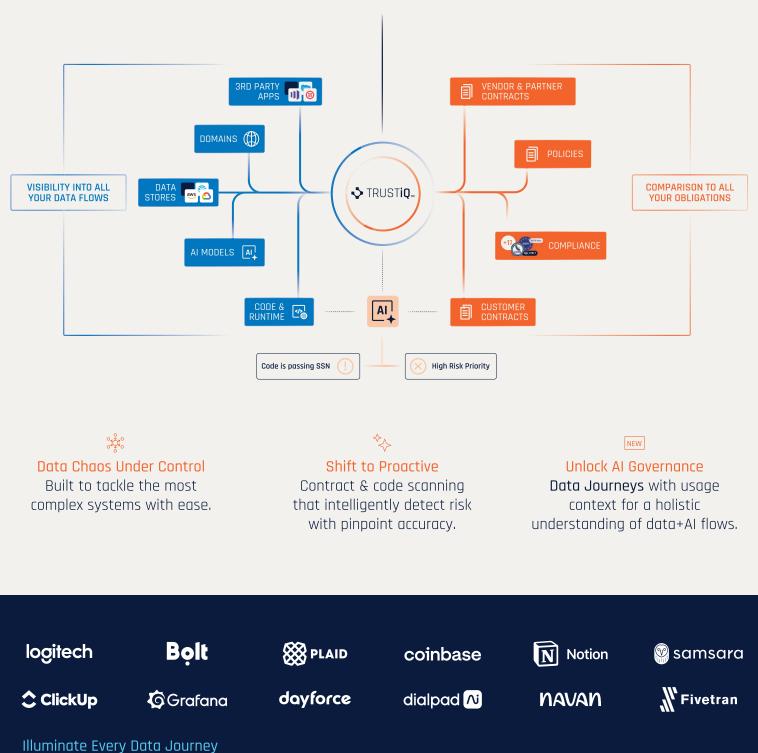
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